

SPEAKERS AND TUTORS

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PEOPLE

JUAN ARANA

Juan Arana is an architect graduated from Universidad Politécnica de Madrid. He obtained as well his Diploma with Distinction from the Bartlett University College and he is currently a PhD candidate. After working in a number of architecture studios including Daniel Libeskind Studio in Berlin, he became founding member of the Madrid office EquipoBloqueArquitectos, specialized both in the fields of architecture and urban design. Equipo BloqueArquitectos won in 2006, together with architect Andrés Perea, the tier first price in the competition of ideas for the New Administrative City of Korea. Juan is member of the Urbanism and Planning Area of the School of Architecture at CEU San Pablo University CEU San Pablo since 2007.

PABLO CAMPOS

Pablo Campos is PhD Architect and professor at San Pablo-CEU University. Author of 11 books about Universities and of articles in different publications, Organization for Economic Co-operation and Development; SCUP, International Association of Universities (UNESCO) and Architectonics, his book “The Journey of Utopia” (Nova, NY, 2006), was granted the International Awards “PremioVitruvio” and “City of Madrid”. He received 2 Research Awards “Ángel Herrera”: books “Spain-Campus of International Excellence”, and “Identity, Innovation and Environment at Spanish Universities” (Ministry of Education, 2010, 2012). In 2012, he was granted with the Education Leadership Award (World Education Congress, Mumbai, India). Dr. Campos has been a speaker at Stanford, UCLA, Columbia, McGill, UIC-Chicago, Cervantes Institutes Lisbon, Utrecht, TEC-Monterrey, La Sapienza, NYU, Pittsburgh, NYCCT, Athens, CULS-Prague, NJIT, and American Institute of Architects. Author of the concept of “Educational Campus”. He has being a consultant to the Ministry of Education (Spain) and since 1990 he has planned University campuses: Estepona, La Rioja, Cartagena, Alcalá, La Laguna, UAM, Coruña, Girona, Málaga, Sustainable Campus (Madrid) (International Merit Award 2008); Villamayor campus (University Salamanca), Honour Award 2005 “DesignShare-International Forum for Innovative Schools”. USA. www.utoplan.com

GUIDO CIMADOMO

Architect for the Politecnico di Milano (1998) Guido Cimadomo is professor at the Department of History and Theory of Architecture and Coordinator for International Mobility at the School of Architecture, University of Malaga since 2010. He is director of the online course “Writing architecture: pathways and criteria”. PhD at Seville School of Architecture, with a research on how landscape and urban territories are transformed by contemporary borders (2013). He is expert member of the ICOMOS’ scientific committee CIPA for the Documentation of Architectonic Heritage and of UNESCO’s forum University and Heritage. He shares the practice of architecture working on the rehabilitation of cultural heritage and the building of cultural and sport facilities with researches on industrial heritage; border and transnational transformations; landscape, heritage and tourism relations; and heritage rehabilitation processes.

CYNTHIA ECHAVE

PhD Architect by the Polytechnic University of Catalonia she joined the Barcelona Urban Ecology Agency - public consortium dedicated to rethink the cities in terms of sustainability - in 2003 as responsible for the coordination of urban mobility projects, strategic planning and urban development under environmental and sustainability criteria. The most important projects undertaken by the agency are the following: Superblocks Master Plan in Vitoria-Gasteiz (2011 - 2012), Mobility Plan of Vitoria-Gasteiz (2007), Study of liveability in Barcelona (2009), Urban Plan Sector Llevant, Figueres (2010), Environmental report for urban planning review A Coruña (2008 - 2010), Study of green roofs and walls potential in Barcelona (2010), Urban green corridors in Barcelona (2006) and Implementation Superblocks proposal in Districts of Les Corts and Sarria-SantGervasi in Barcelona (in progress). Her career is also characterized by the collaboration in academic research projects and her participation as speaker at various conferences and seminars.

TERESA FRANCHINI

Born and educated in Argentina as architect, Teresa Franchini is currently living in Madrid, Spain. Qualified as an architect and urbanist her academic background comprises several degrees: PhD at the Madrid Polytechnic School, MSc at the University College London, and two Diplomas on City and Regional Planning. She has a long experience as lecturer in urban and regional planning, as Adjunct Professor at the School of Architecture and Urbanism at Northeast National University in Argentina, being at present Adjunct Professor at CEU-San Pablo Polytechnic School in Madrid. As a researcher she collaborates with the Spanish National Council of Scientific Research. She is author of several books and articles on urban and regional issues and as a professional she has participated in the drafting of numerous regional, municipal and special plans. Between 2002 and 2005 she held one of the Vice-Presidencies of the International Society of City and Regional Planners (ISOCARP), being currently member of ISOCARP Scientific Committee. Alongside academic activities, she works as a freelance consultant for public and private companies.

MIRIAM GARCÍA

Educated as an architect, her academic background comprises two Master courses in urban planning and in architecture, being her PhD thesis is in progress. She worked at the Urban and Regional Planning Department of the Autonomous Community of Cantabria, becoming Director General of Urban and Territorial Planning from 2003-2007. At present she runs her own company – Land- Lab, Landscapes Laboratory – with projects in several Spanish locations, such as the Coastal Management Plans for the Autonomous Communities of Cantabria, 2004 and Galicia, 2010; the Galicia Master Plan for Coastal Aquaculture (2013); the Special Project of Regional Interest of the ComillasPontificia University (2010) and the Regional Master Plan La Arboleda, Miranda de Ebro (2009). Several of these projects have been recognized with national and international awards.

Currently she teaches at the School of Architecture and Engineering, Zaragoza University, and at the Master of Landscape Architecture at the CEU San Pablo School of Architecture and participates as lecturer at courses and workshops related to landscape urbanism and regional planning.

CARLOS LAHOZ

Architect specialised in urbanism in Madrid, Italy and USA, after several years working in international firms Carlos Lahoz became partner of Taller de Ideas office, and leads the Design L.A.A.B. of Metropolis Foundation in Madrid, running since 2006 several projects in Spain, Europe, North Africa and Middle East. In 2010 he founded Urban Networks to promote the creative transformation of cities and territories. Since 2011 he is director of Madrid Think Tank, a joint initiative carried out by the College of Architects of Madrid, the Madrid City Hall, the Autonomous Community of Madrid and the Federation of Madrilenian Municipalities, with the aim to build a collective project for the city to improve its position in the globalised world. As a member of the Official College of Architects of Madrid, he is Patron of its Foundation and member of the Board of Representatives and the Standing Committee. He has been jury in international competitions and has participated in conferences and lectures in different forums. He teaches at the Schools of Architecture of the University San Pablo CEU and the University of Salamanca.

ALBERTO LEBOREIRO

Qualified as an architect and economist, with a MSc in Town Planning, an executive master in Public Administration and a degree in International Economy, Alberto Leboeiro is Deputy Director General of Regional Planning Strategies at the Autonomous Community of Madrid and leads an interdisciplinary team in charge of drawing up diverse types of plans integrated into the Madrid Strategic Regional Plan, in coordination with other regional and national organizations, related to transport, housing, environment, facilities and economic activities. He is also President of METREX - The Network of European Metropolitan Regions and Areas - and Member of the executive of Urban Land Institute. As lecturer and international adviser, he cooperates with different organizations, such as the Shanghai Urban Planning and Research Institute and the city of Moscow. At present, he teaches at the CEU San Pablo University.

EDUARDO LEIRA

Eduardo Leira is an old rocky architect-urbanist of Spain. As a student, in the Architecture School of Madrid (there was just one at the time) he was elected, in 1964, at the Stockholm Congress, General Secretary of the International Union of Students of Architecture. Two years later, being an antifranquist student leader, he was expelled from the Madrid School and he had to finish his career in Barcelona (1968). There, he started to become, mainly, a city planner. In 1970, even the Franco's Supreme Court had to recognize the inappropriate expulsion. Fulbright Fellow, he coursed his Masters in City and Regional Planning in the University

of California, at Berkeley. He was admitted in MIT and Harvard as well. At the time, he chose Berkeley. Back to Spain, leading the CETA team, he won three National Awards of Urbanism, one of them consisting on the first General Plan of a city that was awarded. Two others were for the Participation Process of Urban Design Projects. He directed the General Plan of Madrid (1985) for the first democratic Municipal Council, led by the Mayor Tierno Galván. The Plan was a landmark. It was awarded with another National Award of Urbanism. Back to the private professional exercise, he has been working all around the world. In the Madrid Plan a new planning instrument was introduced: “50 ideas”, quick projectual proposals, made by a large number of first level architects, for selected city enclaves. He repeated the experience in Buenos Aires (1986) and Santo Domingo (2002). His “Five Urban Axis” has been a lecture given in many different universities and institutions, comparing his proposals for Paris, Bilbao, Lisbon, Santiago de Chile and Sao Paolo. Lately, in 2008, a new axis extension was proposed for Buenos Aires. Bogota’s Annular High way was also projected, but it was not specifically an axis. Remodelling steel industrial cities, as Bilbao or Aviles, in Spain, has been one of his major work topics. Also tourism, with the Calvia Plan, in Mallorca, or the Insular Plans of Canary Islands (Tenerife, Gran Canaria, El Hierro) Working at the water front was also approached in many different places such as the Ebro river, the Hainan Island, in China, a new water city in Saint Petersburg, Russia, or the city water front of Benguela, in Angola. He is, perhaps, the planner in Spain that has the larger experience in Territory (Regional) Planning, with the Bilbao Metropolitan Area, the Vitoria Flats Plan or the transnational Euro city Bayonne-San Sebastian, the Island Plans in the Canary Islands or the North “Sierra”, in Madrid. Lately, he has been dedicated specially to design Large Urban Projects, with new centralities, in Spain (the new León AVE station complex or the urbanization of Zaragoza Station surroundings) and mainly outside: interface in Porto, new Manhattan type Center in Tianjin, China.

PIOTR LORENS

Piotr Lorens, PhD, DSc, is an urban planner and researcher, dealing with a wide spectrum of aspects associated with present urban development and regeneration processes. He is the Head of the Department of Urban Design and Regional Planning, Faculty of Architecture, Gdansk University of Technology, Poland. At the same time He is actively involved in the works of the Society of Polish Town Planners as well plays the role of the Vice President of the International Society of City and Regional Planners.

COVADONGA LORENZO

Covadonga Lorenzo’s academic background comprises an Advanced Diploma on Cooperation for Third World Human Settlements Development, and a Master on Architectural Design. As a researcher she has collaborated with different institutions, such as Massachusetts Institute of Technology, Columbia University, Architectural Association and Politecnico di Milano. She has been

invited lecturer at several universities: Cambridge, Kaiserslautern, Montpellier II, Eindhoven University of Technology, Luisiada Porto, Politécnic Barcelona, Politécnic Madrid and LuisiadaLisboa. She is professor and Coordinator for International Relations at the CEU San Pablo School of Architecture and member of the research group Drawing & Architecture, dealing with topics related to graphic representation in Architecture, digital tools and data visualization in architectural drawing, digital fabrication and virtual prototyping. She has wide experience as member of the editorial board of *Arquitectura Viva* magazine for six years, being at present Editor-in-Chief of *Constelaciones*, the architectural journal of CEU San Pablo School of Architecture.

JÚLIA LOURENÇO

Júlia Lourenço is deeply committed to explore the international scope in education and research providing global knowledge and experiences for students. She is currently Assistant Professor (DEC/UM, with tenure), lecturing Urban Planning and Contemporary Urbanism topics in PhD programs and in MSc of Urban Engineering in both Portuguese and English editions; Researcher of the Territory, Environment and Construction Centre, Univ. Minho; Expert of the Evaluators Team of European Community She was Visiting Scholar at UC Berkeley (2012) and has been Visiting Professor of several Universities in Europe, US, Brazil and Thailand in the last decade. She has management experience as Vice-Dean and Dean of Civil Engineering Studies (1998-2001) and member of Management Committees of several academic post-graduate programs (Urban Engineering MSc., Municipal Engineering MSc., national Programs and Erasmus Mundus EuroAsia); also, Portuguese Delegate Member of European Union COST Action C27 “Sustainable Development Policies for Minor Deprived Urban Communities” and Portuguese Bureau Member of ISOCARP (2006-2012).

DEREK MARTIN

Derek Martin was the CEO of the International Federation for Housing and Planning (IFHP) from 2008-2013. He is a geographer and planner from the Universities of Exeter and Amsterdam, having specialised in the cross-border and European dimension of spatial planning. He spent most of his career at the former Ministry of Housing, Planning and the Environment in The Hague (NL), where he was Head of International Spatial Policy, and then of Sustainable Spatial Development. He had two periods at DG Environment and DG Regio of the European Commission in Brussels, where he helped develop European spatial development in its early years.

JORGE MARTÍN

The passion about technology and its ability to improve people’s living led Jorge Martín to study Telecommunication Engineering at Valencia University, and since his graduation he has been involved in the history of the Spanish technological development. As member of the founder team of Servicom he got the chance of developing and delivering the first Internet Services in the Spanish

market. He works at Telefónica, leader company in telecommunication, since 1996 and witnessed the launching of Movistar (the GSM leader operator) and the convergence of fix, mobile and IT services. His work has helped the adoption of the massive technological tools that are making the life of human beings more exciting and different.

CARLOS MARTÍNEZ-ARRARÁS

Carlos Martinez-Arrarás is architect-urbanist and Master in Research in Art and Creativity. Founding partner of Taller de Ideas office, his professional carrier during 25 years has been focused on urban design and architecture, getting your projects numerous awards, such as the European Prize for Urban Planning 1995 to the Guidelines for the Basque Country, Pedro Bidagor Planning Award of the College of Architects of Madrid 1998 to the Town Historic Center Project in Alcobendas, or 1st Prize to Ideas Contest for Imdea Networks Headquarters in Madrid 2007. He founded Urban Networks in 2010, company dedicated to promote innovation for the transformation of cities and territories. Currently he is member of Think Tank Madrid and Madrid Virtual project manager, both activities related to the College of Architects of Madrid. He teaches at the School of Architecture at the University CEU San Pablo and his research activities are related to urban design and the symbolic building of the city, as well as to the relationship between art and city.

IZABELA MIRONOWICZ

Dr. Izabela Mironowicz is Secretary General of AESOP as well as member of European Urban Research Association (EURA). She is Associate Professor at the Faculty of Architecture and Director for the Studies in Planning, Wrocław University of Technology. She is a President of Polish Society of Town Planners in the region of Lower Silesia. She is also a member of the Commission on Architecture and Town Planning in Wrocław, an advisory body in urban matters for the Mayor of Wrocław. She sits in the Scientific boards of: International Planning Studies (Cardiff University), *Revue Internationale d'Urbanisme* (Univeristé de Lyon) and MEGARON (Yildiz Technical University, Istanbul).

LUIS PEREA

Luis Perea has a degree in economics and in architecture and at present he is carrying out his PhD research, focused on the quantitative analysis for the informal city according to the Basic Habitability vision. As a free professional he has collaborated in several planning projects (An Eco- development Strategy for Sea of Pyrenees; Territorial Guidance for Valencia, Galicia and Cantabria regions; Pasaia Bay Urban Regeneration Programme: Canraso bioclimatic neighbourhood in Tudela; Logroño Metropolitan Project), and architecture and urbanism projects, some of which were awarded, such as the Congresses and Exhibitions Palace of Avila and a multifunctional city in Korea). His experience at the public administration as a municipal architect was developed in the city of Yeles (Toledo) between 2007 and 2009. Since 1999 he works at the School of Architecture, CEU

San Pablo University and since 2010 he collaborates in Graduate Courses on Development Cooperation. He has also participated in various publications related to academic and professional matters.

CRISTINA DEL POZO

Cristina delPozo is a biologist, Master in Gardening and Landscape and Diploma of Advanced Studies in Ecology. At present she is carrying out her doctoral thesis at the Department of Urban and Regional Planning, Ashool of Architecture, Polithecnic University of Madrid. She is visiting professor at the School of Design at Harvard University and Director of the Master in Landscape Architecture at CEU San Pablo University. In her professional career, she has carried out several projects and technical assistance on environment, development, territorial planning and landscaping issues for various international organizations, World Bank, International Development Bank, European Union and Spanish Agency for International Development Cooperation. She has been Director of the Environment and International Development Department of EPTISA, an international firm and at present she is director of SUNLIGHT, an office dedicated to the study and implementation of landscape and sustainable projects.

TERESA RAVENTÓS

Teresa Raventós is an architect specialised in urban planning and lecturer in the School of Architecture at the CEU San Pablo University. At present she is carrying out her PhD final research. Specialist in building and land valuation and property management she worked as teacher in two postgraduate schools: AMD Real Estate Business School (2006-2008) and Asimag Training Consultants (2007- on). She participated in a research upon residential market and housing policies at national and European levels, entrusted by the Municipal Housing Observatory, dependant on the Municipal Housing and Land Company (2005-2006). Due to her expertise, she has worked in various consultant firms dedicated to real estate and land evaluation. Concerning other activities, she participated in the inventory; analysis and cataloguing of the graphic work of the Spanish artist Pablo Palazuelo (2007-2010) and as a free professional she deals with rehabilitation and refurbishment of buildings. She actively participates in the International Congresses of Architectural Graphic Expression.

JUDITH RYSER

Qualified as an architect and urbanist with an MSc in social sciences, Judith Ryser is dedicating her cosmopolitan professional life to the built environment, its sustainability and its contribution to the knowledge society. Her research activities in Paris, Berlin, Stockholm, Geneva (United Nations), Brussels (EU), Madrid and London in public sector posts, private practice and universities focused on cities and development strategies with emphasis on Europe. Based in London, she researches, edits and writes books, articles and reviews, produces reports for international organisations, guest lectures and works with community groups. She speaks at international professional conferences and carries out consultancies.

She was invited to write an official blog towards the Open Cities project by the British Council. She is a member of the International Advisory Council of the FundacionMetropoli with which she engages in projects, is writing and editing books and plans an outreach in London. She was Vice-President of Isocarp for which she led an Urban Advisory Planning Team, served on the editorial board and an award jury, wrote and edited many books and articles, and is joint editor of the International Manual of Planning Practice. She is a member of the Chartered Institute of Journalists serving on the International Committee, a member of the Urban Design Group and its editorial board.

BERNARDO YNZENGA ACHA

Architect by the Superior Technical school of Architecture -ETSAM- Madrid (1963); Advanced to PhD Candidacy, University of California - Berkeley (1967); Doctor Architect, ETSAM (1968). Urban Planning and Design Professor (between 1964 and 1984) at: ETSAM, Madrid; UC Berkeley; COPPE, Rio de Janeiro; IEAL y ETSICCP, Madrid; School of Social Sciences, Madrid). Architectural Composition Professor (ETSAM, 1985-88). Architectural Projects Workshop Director, (ETSAM, 1989-2010). As Ad Honorem Professor leads post graduate courses at ETSAM and at the School of Architecture -FARQ- Montevideo. Professional work in Spain, Europe, Africa, the Middle East, North America and Latin America, and participated with organizations such as: The OECD; United Nations; UN-HABITAT. He has been Director of Metropolitan Planning of Madrid, General Director of Urbanism, and Vice dean of the Official School of Architects of Madrid. Large range of practice of very diverse scales, from urban planning to architectural projects. Works published in diverse professional magazines and in the Venice Biennial of Architecture, 2010. Extensive traveler and frequent lecturer. Author of books and of numerous articles and collaborations.